

# SUCCESSION READINESS WORKSHOP

\$25

**“Strengthening your Business is your Largest Investment”**

## SPEAKER



**Cindy Reid, CFP,  
ChFC, CLU, TEP, CEPA,  
CBA**

Cindy is a partner in the value growth consulting firm Ready for Next (RFN), working to help owners in Canada and the USA increase the enterprise value of their businesses, achieve transition-readiness and ultimately harvest that value to fund their “third act.” Her vast experience includes being a seasoned value growth advisor and business transition consultant working internationally with SMEs. Cindy has a unique talent for simplifying complex issues into understandable and actionable steps for clients and co-workers alike, ensuring everyone involved is on the same page, making informed decisions and moving forward with confidence.



**12 February 2025**  
**10: 00 am – 2:00 pm**



**S.N Boreen Centre**  
**800 4th Ave**  
**Esterhazy, SK**

## AGENDA

- 10:00 to 11:30 am –**  
**The Fundamentals of Building a Valuable Business**  
Maximize your business's potential by identifying and enhancing key value drivers, addressing value killers and achieving transition readiness to increase efficiency and profitability.
- 11:30 to 12:30 pm –**  
**Working Lunch: The Impact of Risk on Business**  
Risks in your business can be hidden or obvious. Take a moment to uncover them and determine the best way to mitigate or eliminate risk in your business.
- 12:30 to 1:30 pm –**  
**Understanding Transition Options**  
Every business eventually faces the pivotal question of “what’s next?” and understanding the full spectrum of your transition options is crucial for crafting a customized transition plan or exit strategy.
- 1:30 pm – 2:00pm**  
The Owner Readiness Hub and Next Steps

**Register Now**

SCAN ME



to secure your spot.

Early Bird Discount available until 20 Jan, 2025.  
Regular price \$45.00

